# Natchanon (Nate) Mahaittidon

Graphic Designer

London, Ontario | On-site, hybrid or remote (Eastern Time) | Post-Graduation Work Permit, no sponsorship needed
hi@nnmhd.com | Portfolio: nnmhd.com | linkedin.com/in/natchanone

## SUMMARY

Graphic designer with an editorial and brand identity background from Bangkok, hands-on with layout, typography, covers and print production. Retrained in Interactive Media Design at Fanshawe College, adding motion, 3D and web skills. Now designs menus and social graphics for a London, Ontario restaurant. Meets fast-paced deadlines independently, with minimal supervision. Ready to put that experience to work from day one in a hands-on design role.

## SELECTED WORK

- **Logo design:** 14 logos, 5 still in use: Banlue Group, Minimore, Plankton Lab, Banana Tour & Travel, PIXNIQ.
- **Hunter & Co.,** London, Ontario: food photography, brand visuals and printed menus for a fine-dining restaurant.

## SKILLS

- **Design:** layout, typography, colour, composition, brand guidelines
- **Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, Canva, Affinity
- **Motion and 3D:** Cinema 4D, After Effects, Premiere Pro, CapCut
- **Print:** print production for magazines and menus, prepress, press checks
- **Photography:** food, drink and event photography, mirrorless camera (Sony a7 II), photo editing in Adobe Lightroom
- **Web:** HTML, CSS, JavaScript, WordPress (custom theme development), Squarespace
- **Languages:** Thai, English

## EDUCATION

- Ontario College Diploma in Interactive Media Design, Fanshawe College, Ontario | Jan 2024 to Apr 2025
- Bachelor of Communication Arts, Journalism, University of the Thai Chamber of Commerce, Bangkok | 2007

## EXPERIENCE

**Social Media Manager & Creative Lead, Hunter & Co.,** London, Ontario | Nov 2024 to present

- Designs menus, marketing materials and event graphics for print and social media.
- Shoots and edits food photography and short kitchen videos for social media and the website.
- Runs Google and Meta ad campaigns, and handles local SEO for the website and Google Business Profile.

**Creative Director, Party Cloudy** (social media agency and production) | 2022 to present

- Monthly social content for Prime Video Thailand on every channel: planning, production, analysis and reports.

**Editor-in-Chief, Salmon Books Publisher**, Bangkok | 2010 to 2018

- Designed many covers and art-directed the rest across 200+ titles; the press won awards for book design.
- Set the typography of almost every book and ran production: proofs, colour checks and binding.

## EARLIER EXPERIENCE, BANGKOK

- **Creative Director, Plankton Lab Digital Agency** | 2019 to 2024. Social content for Netflix Thailand.
- **Editor-in-Chief, Giraffe Magazine** | 2015 to 2017. Bi-weekly free print magazine, 62 issues, 10,000+ copies per issue. Art-directed each issue from concept to print.
- **Editor-in-Chief, The MATTER News** | 2016 to 2022. Paid content for advertising clients of a digital news site.